To create a ‘Centre of Knowledge and Excellence’ which will propagate the culture of India and its holistic values in surroundings driven by modern technology and a focused pursuit of the intellect. The focus is on nurturing well-rounded personalities with the skills to excel in the world they will inherit in time.

‘EDUCATION FOR LIFE’

‘Education for Life’ is a philosophy of holistic education that emphasizes experiential learning, spiritual development and practical skills for living such as concentration, self discipline and compassion. Education for Life emphasizes learning that will last a lifetime because we at AIS believe that education is the only aspect in life which cannot be taken away from an individual.
Chairman’s Message

The true essence of education is to move to light from darkness. Holistic education not only builds character but it is the primary seed for nation building. Education liberates thoughts, it opens new pastures, it inculcates co-existence and it imparts humility.

I stress on positive education and encouragement as negativity and criticism weaken the spirit. I truly believe that education is the manifestation of perfection existent in a human being.

S D SHARMA
Chairman
Principal’s Message

Asian International School welcomes all the new students and parent members with immense warmth. The members shall take pride in the fact that various renowned Educational and Social Agencies have conferred the school with first ranking in the District and even on a national platform.

Such accolades are bestowed upon an organisation with complete confidence in its Academic Score Infrastructure, Resources and the Physical Environment. Our School has been meeting the process of 360 degree evaluation, right since inception.

A journey through the pedagogy of the Educational Methodology adopted by the school shall leave a visitor with much assurance and content, where we follow Multiple Intelligence Theory of Howard Gardner at various levels of Academia. We also ensure that children are given adequate exposure in terms of technological advancement.

The emphasis on Sports and extra-curricular activities holds an equal platform as Academics, thereby, nurtures the young talents of our nation with utmost scientific approach.

I would like to mention with humility about the world class infrastructure, which is unique to this school. With cafeteria to Auditorium, Swimming Pool, Football Ground, Cricket Academy, Basketball Court and many such facilities that render a fortified support to build up a confident personality and therefore a confident Country for tomorrow.

I once again congratulate all the parents and students for choosing the best school for themselves.

Vijay Lakshmi Kumar
Principal
Asian International School (AIS), Howrah since its inception in 2012 has opened a new chapter in school education in the district of Howrah. It was established with a single minded perseverance of providing holistic education to its pupils.

In a very short period of time, our talented, diverse communities of students and teachers have enabled us to build a close – knit supportive team of enthusiastic learners of all ages. Ample scope for development of student is ensured by the positive physical environment of the school. The campus of 10 acres, with more than 1,20,000 sq. ft of scholastic and co-scholastic facilities, spacious and well ventilated classrooms along with its lush green environs, facilitate both the physical as well as social milieu of the School. Constant enhancement of teaching skills & training of teachers ensures that our teachers are competent in handling different needs of learners. The School aims at reaching out to the last corner of the classroom. Thus, the student teacher ratio is maintained at 30:1. Thus, the teacher can nurture each student’s emotional, behavioural and academic needs.

With the provision for KG schooling, AIS Howrah offers the 10 + 2 years of schooling in affiliation with the Central Board of Secondary Education (CBSE), which is the largest School Education Board in the country for primary, secondary and higher secondary education.
Key to Meeting Life

CURRICULUM

The school has the distinction of providing integrated scheme of education in keeping with the New Policy of Education. Asian International School is following the curriculum prescribed by CBSE and is based on the guidelines established by the National Council of Educational Research and Training (NCERT), New Delhi. CBSE Guidelines are followed by the school both in letter and spirit. All through the year teachers participate in training programs organized by CBSE and other recognized bodies to enhance their skills and enable students to achieve upgraded knowledge.
**CBSE Edge**

- CBSE is a National and International Educational Board which is followed by over 20,000 schools not only in India but also in the Middle East, Far East, Europe and USA.

- CBSE syllabus is more student-oriented and helps the students to better prepare themselves for the competitive examinations at the all India level.

- At the national level, students of CBSE have an advantage in competitive entrance examinations such as JEE, NEET, AIEEE to name a few. The CBSE curriculum is quite similar to the one followed by the boards conducting the admission tests.

- It is the only board to be facilitated by NCERT (National Council for Educational Research & Training), a Government funded body.

**AIS Values**

- Building Responsibility & Cohesiveness
- Building Cooperation & Co-existence
- Educating to Contribute
- Professional Guidance
- Incubating Confidence
- Selection of the competent Mentors & Training the Trainers
- Inculcating Value System
- Education for Life
Key to Discovering Happiness

At Asian International School education is not confined to class room instructions. We believe that school is much more than academic lessons and qualifications. Many of the most important lessons are those which the students learn as part of team games, innovative ideas, competitions and collaborative work.

To pave the way for such multifarious learning we organize a variety of competitions and cultural events which also support formal learning. A sense of belonging and loyalty are promoted in the students by dividing them into four houses. Inter Class / House competitions such as debate, recitation, fancy dress, crafts etc. provide learning experiences which enrich the educational and social development of the students.

Morning assemblies arranged section wise on a rotational basis is a forum for the students to address a large audience and express themselves. Every student is encouraged to participate indiscriminately with the intention of nurturing and developing inner talents.

School takes a special effort in preparing students to participate and leave a mark across prominent Inter School fests organized by leading Schools in Howrah and Kolkata.

Sports & Games: CRICKET • FOOTBALL • HOCKEY • ATHLETICS • BASKETBALL • VOLLEYBALL • SWIMMING • CHESS • CARROM • TABLE TENNIS • KARATE

Co-curricular Activities: Indian & Western Music (Vocal & Instrumental) • Dance (Indian & Western) • Debating & Public Speaking • Elocution • Media Club • Drama Club • Sculpture • Pottery & Painting Art & Craft • Yoga • Community Service • Environment Protection • Excursions
Key to First Steps

Pre-primary Section (LKG to I)

At this stage the emphasis is on learning through play. The school follows an optimal mix of Montessori, play way, interactive & formal schooling methods to nurture its pupils. These are very delicate and formative years of a student’s learning and liking graph, this needs to be handled with utmost care and precision. Innovative and colourful techniques of teaching are imbibed to engross the little minds while instilling the concept of learning in them.

The emphasis is largely laid upon Language and Cognitive development, Fine and Gross Motor Skills and Experiential Learning. The minds at this stage are insulated from the Examination System so that learning is only a fun filled experience for the children of this department.

Key to Childhood

Primary Section (II to IV)

The curriculum for this department is planned keeping the tenderness of the pre-primary section that the children hail from and also to prepare them for Middle School. VAK (Visual, Audio, Kinaesthetic) way of education is judiciously applied to this department while delivering the Curriculum effectively. Experience of preparing and appearing for formal examination is yet another task for the students, which is handled with utmost care by the teachers of this school. Introduction of application based knowledge is the prime feature of this Department.
Key to Nurturing Talents

Middle School (V to VIII)
This is a stage when children enter teenage emotionally, and academically are exposed to wide series of subjects. All this is handled with an expert and coooned hand only to provide a smooth transition from Primary School to Senior School. Associating the classroom learning with real life experiences requires a special mention, at this juncture.

Key to Turning Dreams Into Reality

Senior Section (IX – XII)
The Secondary & Senior Secondary Sections are the most vital years in school life wherein great emphasis is laid on academics & personality development. We believe that confidence in expression is as important as reproducing them on answer papers. Special attention is given on concept development to facilitate the path to a professional life. These finishing years of our students are dedicated towards application & experiential learning. The use of labs for science and computer, the enrichment of co-scholastic training in terms of debate, quiz, extempore and public speaking is stressed upon for finer grooming.
AIS EDGE

AIS EDGE +2

The Senior Secondary Section (XI – XII) – Preparing for the Boards & Inspiring for Competitive exams:

The plus 2 stage is a very critical phase in every student’s life. These are not only the finishing years of a student’s school life but also the path entering into the professional world. The student is not only expected to learn the board syllabus but also to perfect their skills for the competitive examinations.

AIS Edge +2 provides students with an integrated, experiential, application driven platform wherein the student is prepared to face the competitive examinations with ease and comfort.

EDGE +2 *

AIS Howrah introduces an expert coaching programme for engineering and medical entrance examinations. We also run CPT preparatory programme wherein the students from the commerce discipline have been observed to fetch benefits.

The coaching classes shall be within the school premises after the regular school hours. This will save the students from unnecessary travel fatigue and time wastage.

The syllabus of the coaching classes and the syllabus of the school classes shall be in sync with each other to reduce the stress on the students. This set up helps in evaluation of the holistic program of the student.

These expert coaching classes shall not be mandatory. The students may avail of this excellent opportunity if they wish to do so.
Keys to opening the mind

- Airconditioned Classrooms for Pre-Primary sections
- Well lit and ventilated spacious classrooms
- Smart Classes
- Modern Labs for Physics, Biology, Chemistry
- Well stocked and Digitized AC Library
- Music & Dance Room
- Arts & Crafts Room
- Multimedia Lab
- High Tech Computer Labs – NIIT
- E Learning / Audio Visual / Resource Centre
- Soft Skill & Personality Development
- ECA Clubs like Dance, Drama, Debate, Extempore
- Media and Reporting Club
- Indoor Sports Complex
Keys to peace of mind

- Cafeteria (about 14,000 sq ft)
- Bus Bay
- Conference Hall
- Air Conditioned Auditorium
- Children’s Park
- CCTV
- 24 Hours Power Back Up
- Infirmary
- Buses with GPS Tracking and SMS facility
- Book Store
- Uniform Store
- Career Counselling
- Counselling
- ERP (Enterprise Resource Planning)
  App for Parents
- Online Submission of Fees
Key to Home Support

AIS Howrah encourages a healthy communication between parents and teachers in the interest of the child. This is further encouraged through meeting sessions between parents, teachers and the Principal where they can express their understanding and intimate insights into the needs of the child. The AIS family is open to sharing of concerns and suggestions of parents both for academic and non-academic enhancement.

Enterprise Resource Planning (ERP) is a beautiful App which every AIS parent can use to remain updated with the daily developments in School and more precisely in the classroom.

Parents Orientation and Workshop

At various points in time, workshops are organised for parents which is a much required effort with the growing fractions in the society. Parents are oriented about the latest need of children and helped to cope with the changing approach of parenting.

Emotional Well Being

There is a Wellness department comprising of Counsellors and Special Educator appointed by the School for maintaining and up keeping the emotional health of students. Identified students are referred to such Experts for short term or long term guidance. Parents are also involved with the process as and when required.
Major Keystones

- AIS is the 1st new age school of Howrah which is affiliated by CBSE, New Delhi.
- AIS has been ranked No.1 in Best Emerging School Category by “Times of India”- School Survey for the year 2014, 2015.
- AIS has been ranked No.1 in Best Emerging School Category by “EiSamay” School Survey for the year 2014, 2015.
- Awarded Certificate of Excellence by Sanmarg for outstanding contribution of Asian International School in the field of education.
- AIS is the 1st new age school to receive a Permanent NOC from the Government of West Bengal (Education Department)
- AIS has been nominated as an official venue for all sporting activities conducted by the District Sports & Athletics’ Association, Howrah.
- The PRINCIPAL of the school has been permanently appointed as the member of the executive committee at DPSC, Howrah. It is to be noted that AIS is the only privately run school to get this honour.
- The tally of “Certificate of Merit” by the Telegraph Awards for Excellence, tripled in the academic year of 2014-2015. AIS was the youngest school to be a recipient of these awards.
- AIS was the only school from Howrah to be chosen for HUG campaign by Help age India which was patronized by Honorable Ex-Governor Sri M.K. Narayanan. “Effloresce” – The Rising Sun – Annual Magazine was unveiled by the Honorable Governor of West Bengal Sri K N Tripathi at the Raj Bhavan, Kolkata.
- AIS has been recognised by NSA (National School Awards) for the year 2018 in three categories namely: Prominent School in Sports, Outstanding Infrastructure of the Year, Most Nature Friendly School.
- AIS received “CERTIFICATE OF MERIT” From TTIS (The Telegraph In school Awards for Excellence) for the academic Year 2017-2018.
- AIS has been recognised as “Most Promising School” for 2018 by Gurukul Awards.
- AIS has been recognised by NSA (National School Award) for the year 2019 in three categories namely:
  - One of the Top 20 Futuristic Schools in India
  - Upcoming School of the year
  - School with most qualifying faculty
- AIS is ranked first among Kolkata Schools Zonal Rankings by TIMES OF INDIA School Survey for the Year 2018 and ranked 10th among Top 20 Kolkata Schools.
- AIS has been recognised as BEST VENUE FOR MAYORS CUP by Cricket Association of Bengal (CAB).
- ASIAN INTERNATIONAL SCHOOL has won the BEST INTERNATIONAL SCHOOL Award at SANKALP EDUCATION AWARDS 2019 presented by LIONS CLUB.
**AGE CRITERIA (As on 1st April, 2020)**

<table>
<thead>
<tr>
<th>LKG</th>
<th>UKG</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>V</th>
<th>VI</th>
<th>VII</th>
<th>VIII</th>
<th>IX</th>
<th>X</th>
<th>XI</th>
</tr>
</thead>
<tbody>
<tr>
<td>3+</td>
<td>4+</td>
<td>5+</td>
<td>6+</td>
<td>7+</td>
<td>8+</td>
<td>9+</td>
<td>10+</td>
<td>11+</td>
<td>12+</td>
<td>13+</td>
<td>14+</td>
<td>15+</td>
</tr>
</tbody>
</table>

**ADMISSION PROCESS**

1. Application Form duly filled up with the requisite documents need to be submitted at the School City Office or School Campus.
2. Class LKG - UKG shall be called for an observation and parent's interaction. Classes I and above shall have to write an assessment on Mathematics & English based on pre given syllabi.
3. Students applying for Class XI shall have to write an exam based on their stream and subject preferences followed by an interview along with parents.
4. The selected candidates shall be informed to complete the necessary paperwork & initiate admission as granted.

**APPLICATION FORMS**

**APPLICATION FORMS** along with the **APPLICATION KIT** shall be available for a nominal charge of Rs 750/- (Rupees seven hundred fifty only) at the following locations:

1. School Campus
2. Axis Bank/HDFC Bank Branches across Howrah and Hooghly
3. School City Office

**School Campus:** New Kolorah, NH- 6, Alampur, Howrah- 711302, West Bengal India (10 Min from Santran- ganchi Railway Station)

**School City Office:** 56/2, Hazra Road, 3rd Floor, Kolkata- 700019, West Bengal, India (Near Hazra Law College)

**SCHOOL TIMINGS**

- **LKG - I:** 08:30 am - 12:30 pm (students are expected to be in school by 08:30 am)
- **Classes II - XII:** 08:30 am - 02:30 pm (students are expected to be in school by 08:30 am)

---

**Key Informations**

**School Bus**

AIS operates a fleet of GPS tracking installed buses for students through an experienced service provider. To maintain clarity and to address the accountability of the service provider AIS has deputed its personnel coordinating with and assisting the parents. The transport facilities offer no guarantee that a seat in the School Vehicle will be available. When the vehicles are full to capacity or do not ply in the area of the residence, it will be the responsibility of the parents / guardians to drop / collect the child from the specified vehicle stop.
A few Activities Round the Year
Congratulates
IT’S THIRD BATCH OF CLASS X ON THEIR 100% SUCCESSFUL RESULTS
SAMIRAN MONDAL
96%
HRITHIK TUNGA
90.80%
ADINIL MANNA
93%

Congratulates
IT’S FIRST BATCH OF CLASS XII ON THEIR 100% SUCCESSFUL RESULTS
KATHA SENAPATI
91.6%
ANIRUDDHA ROY
90.60%
ANIMITH SRIMANI
88%

ASIAN INTERNATIONAL SCHOOL
Congratulates our very first batch of Class-XII for outstanding success in JEE 2019

<table>
<thead>
<tr>
<th>Sr.No.</th>
<th>NAME</th>
<th>RANK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Prathamesh Wankhede</td>
<td>49</td>
</tr>
<tr>
<td>2.</td>
<td>Soumyajit Biswas</td>
<td>687</td>
</tr>
<tr>
<td>3.</td>
<td>Ramiz Mollah</td>
<td>1500</td>
</tr>
<tr>
<td>4.</td>
<td>Animith Srimani</td>
<td>3500</td>
</tr>
<tr>
<td>5.</td>
<td>Ravikanth Tiwari</td>
<td>8902</td>
</tr>
<tr>
<td>6.</td>
<td>Sayan Ghosh</td>
<td>10600</td>
</tr>
<tr>
<td>7.</td>
<td>Aniruddha Roy</td>
<td>15029</td>
</tr>
</tbody>
</table>
Key to Success

“You have to dream before your dream can come true”
- Dr. APJ Abdul Kalam

Our Brand Associates:

Extramarks
NIIT
Niixen
SOF

ASIAN INTERNATIONAL SCHOOL
CBSE Affiliated (Reg. No. 2430166)
ACHIEVE - INSPIRE - SUCCEED

Campus: New Kolorah, NH-6, Alampur, Howrah - 711 302 (Near Kona Express Highway)
Tel.: +91 33 2669 0097/98 Email: info@aisedu.org/admissions@aisedu.org
Admissions: +91 96742 77777 / 9007365555 Website: www.aisedu.org
City Office: 56/2 Hazra Road, 3rd Floor, Kolkata - 700019